



INVEST IN
TOURISM &
HOSPITALITY

SECTOR PROFILE

TOWN OF MORRIS



REASONS TO INVEST

Nestled along the Red and Morris rivers, the Town of Morris offers a unique blend of small-town urban charm and prairie landscape. Whether stopping for a quick bite or staying overnight at the Stampede Inn, visitors can refuel and recharge in this distinct and picturesque community

For a community of our size, we boast a high level of service and infrastructure for recreation and tourism. As the primary site for many of our community activities, the Multiplex and Stampede Grounds provide a common meeting place for residents and visitors alike.

Since the onset of the pandemic, local nature-based tourism exploring the outdoors in southern Manitoba have risen in demand and continue to see steady growth. As this trend continues, Morris will become an attractive destination for spin-off services and accommodations such as hotels, restaurants and entertainment.

Here in Morris, you will find many opportunities to experience our culture firsthand. Our longstanding festivals, events, or frequent arts and craft shows are worth the trip!



FESTIVALS AND EVENTS

Whether it's enjoying some of the top names in rodeo shows, or experiencing our impressive recreation amenities, the Town of Morris undoubtedly offers a rewarding experience to those looking for new outdoor experiences or opportunities to stay fit. Our impressive set of amenities and community-minded citizens, Morris is the ideal location for hosting a wide variety of events from conferences and trade shows, to large-scale sport tournaments.



ARTS AND CULTURAL HERITAGE

Visitors and tourists alike can immerse themselves in Morris' small-town experience and southern Manitoba culture by attending one of our many festivals and craft shows throughout the year. We offer during the Spring the largest craft show in southern Manitoba, the excitement of the Manitoba Stampede & Exhibition's fast-paced events, vendors and concessions, and family-friendly petting zoos in the summer, and the annual winter festival. Morris contains a number of unique qualities and a rich history, making it positioned to attract visitors from across the prairies, including a museum and heritage main street.



OUTDOOR RECREATION

From the winding Red River and its popular water adventures, to the serene parks and campgrounds set amongst the beautiful prairie countryside, the Town of Morris is surrounded by a wealth of outdoor activities that draw visitors from all around the area. Existing parks and facilities in the areas include:

- Stampede Grounds
- Willow Park
- Scratching River Game and Fish Campground





INVESTMENT OPPORTUNITIES

The Town of Morris' economic experts have analyzed and identified the following markets to have unique and favourable opportunities within the Tourism and Hospitality Sector:



HOTEL AND HOSPITALITY

- High volumes of traffic
- Well-known annual events and festivals
- Commercial retail properties available



LOCAL FOOD, ARTISAN AND CRAFT MARKETS

- Accessible location with quality products and supply
- Supply for restaurants and retailers
- Food and beverage vendors for special events



GAMING AND ENTERTAINMENT

- Casinos & VLT's
- Recreation specific courses, facilities tracks and areas
- Arcades and game rooms



WATER ADVENTURES

- Equipment Rentals
- Information Services
- Seasonal Concessions



SPORT AND RECREATION SERVICES

- Outdoor-based accommodations
- Regional sporting event hosting
- Event vendors & entertainment Services



MORRIS RIVERVIEW GOLF COURSE

- Golf lessons & workshops
- Tournament hosting
- Equipment rentals / selling

FAST FACTS

- Manitoba Stampede & Exhibition is Manitoba's only pro-rodeo event on the Canadian Tour circuit. Starring some of the top names in bull riding, bronco-busting, tie down roping, bareback riding and steer wrestling circles
- Located roughly 55 kilometres from Winnipeg, the Town of Morris is a desirable spot for a weekend getaway
- The Morris Multiplex is a 75,000 square foot facility with the combined capacity to hold up to 1500 people for major tournaments and social functions including conferences and tradeshow, wedding socials, banquets, concerts and theatrical performances
- Morris' Spring Craft show is the largest craft show in southern Manitoba



RESOURCES AND SUPPORTS

PROGRAMS & SUPPORTS

The Town of Morris offers several programs, dedicated personnel, grants and incentives to support economic development in the town. The town is open for business and welcomes investment. Please visit the following websites to learn more about the available programs, supports and opportunities within Morris:

- [Invest Morris](#)
- [Sector Profiles](#)
- [Site Selector](#)

AVAILABLE MUNICIPAL INCENTIVES

Several incentives and supports are available and open to discussion with our Staff and Council to assist you in achieving your business objectives.

- **Opportunity Zone** - Redirecting a grant of up to 100% of accruing municipal tax to targeted development projects like multi-family housing.
- **Shared Building Ownership** - The Town and investor would create a joint venture to make more equity capital available.

OPEN DATA

Explore our [Data Library](#) to access a wide-range of reports, mapping data, publications and relevant municipal by-laws.

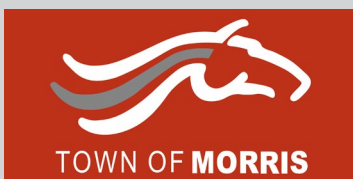
CONTACT US

Ready to start your next business investment or expansion? We are available and ready to assist investors and business.

Our experts are here to help. If you would like more information, please contact:

Town of Morris | Economic Development

1-380 Stampede Grounds
Morris, MB R0G1K0
p: 204-746-2531
info@townofmorris.ca



Town of Morris
1-380 Stampede Grounds, Morris, MB R0G1K0
Tel: 204.746.2531 | E: info@townofmorris.ca
investmorris.ca